

Field Activity 03

The Map Is Not the Territory

due 4 oct 2021

Cities have the capability of providing something for everybody, only because, and only when, they are created by everybody.

— Jane Jacobs

How do we experience and imagine our public urban spaces? In this field activity, you will be uncovering and surfacing perceptions and understandings of the city of Berkeley by performing a series of interviews with three different individuals. For each of these you will need to find a person that lives in Berkeley. You will need to select a range of perspectives so strive for diversity of students, non-students, age, occupation, gender, etc. For each person you interview, present them the following three prompts. Use the information, drawings, and artifacts from your three interviews to inform the design of a new public artifact or service. You can communicate your design through text and/or a visual image (one page max). Bring in all the resulting artifacts (sketches) from the interviews along with your proposed design concept to class and be prepared to discuss. Upload them all as a single PDF into bCourses by 4Oct @11:59pm.

1

My Berkeley Map – Draw a map of Berkeley using a single letter-sized paper in which you detail as many of the elements of Berkeley that come to mind. Feel free to illustrate the maps with monuments, squares, neighborhoods, streets, or whatever elements have meaning to you. Your sketch should not resemble a tourist map of Berkeley, but express your own personal view of Berkeley. *Prompt them to attempt to capture at least 10 elements on their map.*

2

Exile – Suppose you were about to go into exile never to return to the city of Berkeley ever. However, you are allowed to create one final triumphant march out of the city. Draw in sharpie your final route through Berkeley and into exile. *Use the map provided on reverse.*

3

Meetup – Next Wednesday at 2:00 PM you are meeting another Berkeley resident. You do not know this person and in fact, you have never met them. You don't know their age, occupation, or gender. You only know that this person also currently lives in Berkeley and that you must meet at 2:00 PM on Wednesday – but you do not know where? However, you know the other person is operating under the same limited knowledge – they know they need to meet you, another anonymous Berkeley resident, the date, and time ... but not the place. Where in Berkeley would you go to maximize the chance of encountering each other? If you both successfully chose the same at the same location you would recognize each other by both raising a small red flag at exactly 2:00 PM. *Use the map provided on reverse and use text to describe.*



